

PRESS RELEASE

**EXTREME** PRESENTED WORLDWIDE  
BY **SAAB**  
NOW PLAYING AT **IMAX**® AND OTHER GIANT SCREEN THEATRES

## **EXTREME TOPS 100,000 ADMISSIONS AT CALGARY IMAX THEATER!**

**NOVEMBER 23, 1999** – *The Calgary Herald* reported that attendance for EXTREME at the Calgary IMAX Theater recently surpassed 100,000 admissions (see article).

In only its first 7 months of distribution, EXTREME is already enjoying tremendous success. While playing on just 35 screens in its initial distribution run, EXTREME consistently ranked in VARIETY MAGAZINES weekly listing of the top 50 highest grossing films in the world. In addition to the outstanding performance in Calgary, EXTREME has also attracted huge audiences in many other cities including; Montreal, Canada (176,000 admissions), Barcelona, Spain (183,000 admissions), Vancouver CN IMAX Theater (95,000 admissions), Sydney, Australia (175,000 admissions) and Melbourne, Australia (109,147 admissions).

**EXTREME** is NOW PLAYING in IMAX® and other GIANT SCREEN THEATERS around the world. For information about distribution, please contact **NEILS de JONG FRANKEN (403-263-6038)**. For more information on the film check out the EXTREME web sites at: [www.extreme70mmfilm.com](http://www.extreme70mmfilm.com) and [www.saabextreme.com](http://www.saabextreme.com).

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