

PRESS RELEASE

EXTREME PRESENTED WORLDWIDE
BY **SAAB**
NOW PLAYING AT **IMAX**® AND OTHER GIANT SCREEN THEATRES

ADVENTURE SPORTS JUST GOT BIGGER!

“AMAZING! ...” (Chicago Sun Times) **“ONE OF THE MOST VISUALLY IMPRESSIVE
PIECES OF FILM EVER ASSEMBLED!”** (Spin Magazine) **MESMERIZING!™** (New York Times)

**EXTREME TOPS 200,000 ADMISSIONS AT PORT
VELL IMAX THEATER IN BARCELONA, SPAIN!**

March 29, 2000 – The Producers of EXTREME are very pleased to report that attendance for EXTREME at the PORT VELL IMAX THEATER in Barcelona, Spain recently surpassed 200,000 admissions.

Almuth Itzen, of the PORT VELL THEATER said;

“EXTREME has been the right choice for us. The demand for the Film is one of the highest we have ever had. EXTREME has brought a segment of the public which is very new for us. With EXTREME new people are coming to the theater promising to come back to see other films. IMAX PORT VELL is very happy.”

In its first year of distribution, EXTREME is enjoying tremendous success. This year it consistently ranked in VARIETY MAGAZINES weekly listings of the top 50 highest grossing films in the world. In addition to the outstanding performance in Barcelona as described above, the Film has also attracted huge audiences in many other cities including; Montreal, Canada (176,000 admissions), Calgary, Alberta (110,000 admissions), Vancouver CN IMAX Theater (100,000 admissions), Sydney, Australia (195,000 admissions), Melbourne, Australia (115,000 admissions) and Capetown, South Africa (110,000 admissions).

The Producers wish to thank all the exhibitors who have supported the Film with their commitment and marketing efforts and have contributed to making EXTREME a success in many different markets around the world. We look forward to many more successes this year.

EXTREME is NOW PLAYING in IMAX® and other GIANT SCREEN THEATERS around the world. For information about distribution, please contact **MICHAEL KOCHOREK (403-263-6038)**. For more information on the film check out the EXTREME web sites at: www.extreme70mmfilm.com and www.saabextreme.com.